

Natural Finish™ Velvet Kaolin

The perfect mineral clay powder for Oil Absorption and Shine Diffusion

Kaolin, a clay mineral with the composition of $Al_2Si_2O_5(OH)_4$ is well known for its ability to absorb oils and has a long use history for skin care and cosmetic applications. One limitation kaolin has demonstrated in formulated products is its raspy skin feel, which limits the use of kaolin at effective use levels.

A surface treated *Natural Finish™ Velvet Kaolin* has completely eliminated the raspy-dry skin feel and this new form of Kaolin can now be utilized for all its benefits including oil control and shine diffusion.

Source is a clay mineral



Benefits of Natural Finish™ Velvet Kaolin

- ✓ Ultra silky skin feel
- ✓ High transparency leaves no white residues, offers a totally natural look on skin
- ✓ Super absorbent capable of holding 0.75g of oil per one gram of powder
- ✓ Special surface treatment allows to increase load of kaolin in formulations
- ✓ Has excellent substantivity with skin and will wear well without pilling or flaking
- ✓ Offers line filling and light/shine diffusing properties
- ✓ Velvet Kaolin will not dry skin and does not absorb water.

Applications for Natural Finish™ Velvet Kaolin

- ✓ Excellent for all formulations where oil control and shine diffusion is desired
- ✓ Cosmetic powders and hot pours
- ✓ Liquid foundations with daily sebum control
- ✓ Acne lotions, gels, creams
- ✓ Sebum absorbing masques

Distinctive Cosmetic Ingredients, LLC

2259 South Clinton Avenue, South Plainfield, NJ 07080

Tel. (908) 226-5123 Fax. (908) 226-1514

www.dcingredients.com